

CLAIMS

What is claimed is:

1 1. A method comprising:
2 facilitating an exchange of information related to a transaction among a plurality
3 of entities.

1 2. The method according to claim 1, wherein said exchange of information is
2 performed in real time.

1 3. The method according to claim 1, wherein said facilitating further
2 comprises:
3 allowing an exchange of financial information of each entity of said plurality of
4 entities associated with said transaction.

1 4. The method according to claim 1, wherein said facilitating further
2 comprises:
3 allowing an exchange of financial information of a user associated with said
4 transaction.

1 5. The method according to claim 1, wherein said facilitating further
2 comprises:
3 allowing an exchange of entity information associated with said transaction.

1 6. The method according to claim 1, wherein said facilitating further
2 comprises:
3 providing a link among said plurality of entities to allow said exchange of
4 information.

1 7. The method according to claim 6, wherein said link is a secure link.

1 8. The method according to claim 1, wherein said facilitating further
2 comprises allowing an exchange of distribution information associated with said
3 transaction.

1 9. The method according to claim 1, wherein said facilitating further
2 comprises negotiating at least one element of said transaction with each entity of said
3 plurality of entities.

1 10. The method according to claim 1, wherein said exchange of information
2 allows completion of said transaction.

1 11. The method according to claim 1, further comprising:
2 performing said transaction by providing a best price to a user involved in said
3 transaction.

1 12. The method according to claim 1, further comprising:
2 performing said transaction by providing a best incentive program to at least one
3 entity of said plurality of entities involved in said transaction.

1 13. The method according to claim 1, further comprising:
2 receiving a request to facilitate said transaction; and
3 performing said transaction based on said exchange of information.

1 14. The method according to claim 1, further comprising:
2 selecting one entity of said plurality of entities based on said exchange of
3 information; and

4 performing said transaction with said one entity on behalf of a user.

1 15. A system comprising:
2 a management module for facilitating an exchange of information related to a
3 transaction among a plurality of entities involved in said transaction.

1 16. The system according to claim 15, wherein said exchange of information is
2 performed in real time.

1 17. The system according to claim 15, wherein said management module
2 further allows an exchange of financial information of each entity of said plurality of
3 entities associated with said transaction.

1 18. The system according to claim 15, wherein said management module
2 further allows an exchange of financial information of a user associated with said
3 transaction.

1 19. The system according to claim 15, wherein said management module
2 further allows an exchange of entity information associated with said transaction.

1 20. The system according to claim 15, wherein said management module
2 further provides a link among said plurality of entities to allow said exchange of
3 information.

1 21. The system according to claim 20, wherein said link is a secure link.

1 22. The system according to claim 15, wherein said management module
2 further allows an exchange of distribution information associated with said transaction.

1 23. The system according to claim 15, wherein said management module
2 further negotiates at least one element of said transaction with each entity of said
3 plurality of entities.

1 24. The system according to claim 15, wherein said exchange of information
2 allows completion of said transaction.

1 25. The system according to claim 15, wherein said management module
2 further performs said transaction by providing a best price to a user involved in said
3 transaction.

1 26. The system according to claim 15, wherein said management module
2 further performs said transaction by providing a best incentive program to at least one
3 entity of said plurality of entities involved in said transaction.

1 27. The system according to claim 15, wherein said management module
2 further:
3 receives a request to facilitate said transaction; and
4 performs said transaction based on said exchange of information.

1 28. The system according to claim 15, wherein said management module
2 further:
3 selects one entity of said plurality of entities based on said exchange of
4 information; and
5 performs said transaction with said one entity on behalf of a user.

1 29. A computer readable medium containing executable instructions, which,
2 when executed in a processing system, cause said system to perform a method
3 comprising:
4 facilitating an exchange of information related to a transaction among a plurality
5 of entities involved in said transaction.

1 30. The computer readable medium according to claim 29, wherein said
2 exchange of information is performed in real time.

1 31. The computer readable medium according to claim 29, wherein said
2 facilitating further comprises:
3 allowing an exchange of financial information of each entity of said plurality of
4 entities associated with said transaction.

1 32. The computer readable medium according to claim 29, wherein said
2 facilitating further comprises:
3 allowing an exchange of financial information of a user associated with said
4 transaction.

1 33. The computer readable medium according to claim 29, wherein said
2 facilitating further comprises:
3 allowing an exchange of entity information associated with said transaction.

1 34. The computer readable medium according to claim 29, wherein said
2 facilitating further comprises:
3 providing a link among said plurality of entities to allow said exchange of
4 information.

1 35. The computer readable medium according to claim 34, wherein said link
2 is a secure link.

1 36. The computer readable medium according to claim 29, wherein said
2 facilitating further comprises allowing an exchange of distribution information
3 associated with said transaction.

1 37. The computer readable medium according to claim 29, wherein said
2 facilitating further comprises negotiating at least one element of said transaction with
3 each entity of said plurality of entities.

1 38. The computer readable medium according to claim 29, wherein said
2 exchange of information allows completion of said transaction.

1 39. The computer readable medium according to claim 29, wherein said
2 method further comprises:
3 performing said transaction by providing a best price to a user involved in said
4 transaction.

1 40. The computer readable medium according to claim 29, wherein said
2 method further comprises:
3 performing said transaction by providing a best incentive program to at least one
4 entity of said plurality of entities involved in said transaction.

1 41. The computer readable medium according to claim 29, wherein said
2 method further comprises:
3 receiving a request to facilitate said transaction; and
4 performing said transaction based on said exchange of information.

1 42. The computer readable medium according to claim 29, wherein said
2 method further comprises:
3 selecting one entity of said plurality of entities based on said exchange of
4 information; and
5 performing said transaction with said one entity on behalf of a user.